

YEAR WE STARTED

1981

HOOPS WE JUMP THROUGH

ALL OF THEM

PROBLEMS SOLVED

BAJILLION

OUR HIGHEST PRIORITY

YOUR TRUST



LET US DO THE HEAVY LIFTING!



FLEX

5330 Technology Lane
Birmingham, AL 35217

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FLEXDIGITAL.COM



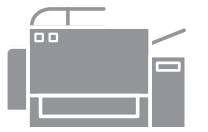
STATEMENTS & CRITICAL DOCUMENTS



DIRECT MAIL



CREATIVE STRATEGY & DESIGN



PRINT PRODUCTION & VDP



WEB & SOFTWARE DEVELOPMENT



FLEXDR HOT SITE PRINT & MAIL



FLEXVUE CLIENT PORTAL



DATA-DRIVEN MARKETING

*Dynamic Service,
Powerful Solutions*

STATEMENTS & CRITICAL DOCUMENTS

Accuracy with real time 2D barcode auditing. We get it right every time!

- Multi-page statements
- E-Statements (Hosting & Presentment)
- Notices
- Tax Forms
- Utility bills

DIRECT MAIL

We cut our teeth on direct mail. We are experts with decades of experience.

- Variable Data Printing
 - Postcards
 - Letters
 - Folded mailers
 - Documents
- Inkjet addressing
- Intelligent Inserting (with 2D barcode technology)
- Co-Mingled Presorting/IMB Barcoding
- Bindery & finishing services (Folding, inserting, tabbing, etc.)

VARIABLE DATA PRINTING (VDP)

Perfect for strong ROI when you need a response.

- B&W / Full Color – Digital, Laser, Inkjet
- Personalized letters
- Postcards & Self Mailers
- Marketing documents
- Custom envelopes
- Financial statements

DATA PROCESSING

Optimize your data for the best ROI.

- Intelligent mail barcoding
- Presorting for postal discounts
- NCOA (National Change of Address List Updates)
- CASS certification (USPS address standardization)
- Merge/Purge/Dedupe

FLEXDR HOT SITE – PRINT & MAIL

Our FlexDR Hot Site stays ready to deploy on demand.

- Full-service print & mail protection for your critical documents
- Coverage for planned & unplanned business disruptions
- Pivot to us for operational redundancy or peak period overflow
- No monthly standby fees, no disaster declaration fees

Flex's heartbeat is our insatiable passion for creative problem-solving. For over 40 years, we've provided innovative solutions to hundreds of clients across many industries. We're a full-service mail house, a print production provider, a software development team, and so much more. We believe your business is one-of-a-kind, so we tailor our services to meet your unique needs.

WEB & SOFTWARE DEVELOPMENT

If you need it, we can build it. From the basic websites to enterprise business applications — and everything in between.

- Application development
 - Mobile & Web apps
- Web development*
- Web hosting*
- Web maintenance*

*Combo packages available

PRINT PRODUCTION

Fast, effective, and available on-demand.

- B&W / Full Color – Digital, Laser, Offset
- Booklets & Brochures
- Cards & Flyers
- Posters, Banners, & Yard Signs (Wide-format)
- Stationery
 - Business Cards
 - Envelopes
 - Forms
 - Letterhead
 - Pocket folders

CREATIVE STRATEGY & DESIGN

Let our creative team bring your ideas to life!

- Strategy consulting
- Print graphic design & layout
- Email blast design
- Social & Digital media design
- Website & Landing page design

FULFILLMENT

We can produce and stock your collateral items, shipping them on demand.

- Kitting/Assembly
- Order fulfillment
- Storage center

FLEXVUE – CLIENT PORTAL

Order your projects and items 24/7/365.

- Custom products
- Online proofing
- Order history
- Secure file handling

DATA-DRIVEN MARKETING

Targeted campaigns to generate measurable growth.

- Acquisition
- Onboarding
- Cross-Selling

CERTIFIED
WOMAN
OWNED
BUSINESS



Need something you don't see? Give us a call!
(205) 841-7678